



FOR IMMEDIATE RELEASE

2012 NATIONAL FAME AWARD WINNERS ANNOUNCED

ORLANDO, Fla. – Oct. 26, 2011 – Basic American Foods, Schwan’s Food Service, Inc., and Tyson Foods, Inc., sponsors of the 23rd annual **Foodservice Achievement Management Excellence (FAME) Awards** program are pleased to announce the 2012 FAME Award winners.

The FAME Awards most prestigious honor – the **Golden School Foodservice Director of the Year Award** – will be presented to Director of School and Community Nutrition Services Julia Bauscher, SNS, of Jefferson County Public Schools, Louisville, Ky.

Bauscher is being honored for her leadership, innovation and dedication to the school nutrition industry. She has nearly 20 years of experience in school nutrition and has most recently used her skills and knowledge in her position as director over 144 school sites. In her position she is responsible for a \$45 million budget that encompasses the entire school foodservice program.

Prior to tackling the role of director in her district, Bauscher was manager of the Nutrition Service Center, the districts central kitchen, and responsible for preparing over \$3 million in food for the school food service program and distributing over \$8 million in school food service products received in the central warehouse. As manager she was able to create a position for a Coordinator of Nutrition Initiatives. This position has had an impact in the local community by tackling nutrition related issues, including aiding the Louisville mayor’s Food Policy Council.

Bauscher has served in several capacities for the Kentucky School Nutrition Association (KSNA). Her most notable contribution to the association has been expanding the vendor show during the KSNA’s annual conference. The systems and processes she created to promote and improve the event have resulted in it being one of the largest state affiliate exhibits in the country.

Bauscher’s work was recognized last January when the Healthier US School Challenge, a program designed to provide students with strong nutritional environments and high-quality, healthy food choices, acknowledged the achievements of 77 schools in her district. Her school’s meals were also featured on the Facebook page, *School Meals that Rock* that showcased how the district uses fresh, locally grown foods.

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Additional 2012 FAME Award winners include:

Silver Leadership Award: Linda R. Stoll, MPH, Executive Director of Food Services,
Jeffco School District, Golden, Colo.

Silver Spirit Award: Craig Weidel, Area Supervisor, Mesa Public Schools, Mesa, Ariz.

Silver Special Achievement Award: Jane Johnson, School Nutrition Director, Crane School
District No. 13, Yuma, Ariz.

Silver Rising Star Award: Jessica Shelly, RS, REHS, MBA, Food Services Director,
Cincinnati Public Schools, Cincinnati, Ohio

Silver Friend of Child Nutrition Award: Dayle Hayes, MS, RD, President, Nutrition for the
Future, Inc., Billings, Mont.

Gertrude Applebaum Lifetime Achievement Award: Shirley R. Watkins, President, SR
Watkins & Associates, LLC, Silver Spring, Md.

For 23 years the FAME Awards have been honoring school nutrition professionals who raise industry standards by tackling challenges within their school districts and communities. The awards will be presented at an event on Jan. 15, 2012 at the Omni Orlando Resort at ChampionsGate in ChampionsGate, Fla. during the School Nutrition Association's (SNA) Child Nutrition Industry Conference (CNIC). **Anyone who is not registered for the CNIC conference but would like to attend the awards dinner can purchase a ticket by contacting the National FAME Awards via phone at 417-234-2296 or via email at info@fameawards.net.** For event updates throughout the year, visit www.fameawards.net or www.facebook.com/fameawards.

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