



FOR IMMEDIATE RELEASE

**BROWN NAMED SILVER FRIEND OF CHILD NUTRITION
AT NATIONAL FAME CEREMONY**

ORLANDO, Fla. – Jan. 23, 2017 – Director of Training Shirley Brown, Rich Products, Fresno, Calif. received the Silver Friend of Child Nutrition Award at the National Foodservice Achievement Management Excellence (FAME) award ceremony on Jan. 22, 2017. This year's ceremony was held at the Hyatt Regency Hotel in Orlando, Fla., during the School Nutrition Association's (SNA) 2017 School Nutrition Industry Conference (SNIC).

Brown has served in the school nutrition industry for over 40 years. She began her career in the classroom as a second grade teacher. She saw the need for breakfast in order for her students to come into the classroom ready to learn. She lobbied the principal and school foodservice director at that time for a breakfast program. Within two months of her efforts, it started. As a teacher, she saw the results as her students moved up two grade levels in math and reading. Nutrition mattered.

As an active SNA member, Brown has gone to Washington, D.C. to lobby congress for improvements to school nutrition programs. She has fought voraciously against changes that would be detrimental to school nutrition.

Her passion for child nutrition extends internationally. Brown was a host and delegate for SNA's Global Child Nutrition Forum. The purpose is to assist child nutrition directors from other countries to develop sustainable child nutrition programs tailored to their individual nations. She has served and also raised a substantial amount of money to fund this effort.

Brown served on the Family and Consumer Science Advisory Board for the state of California community colleges. She makes site visits to evaluate food and nutrition and culinary programs. She also evaluates child care programs for the state chancellor.

Brown plays a valuable role in the industry of school nutrition. She has served and co-chaired in the SNA on 12 different committees. She was one of the first SNA members to receive her SNS credentials in 2000. She conducts marketing workshops in Washington and California for their respective state associations. She leads education sessions and in-service training for states across the US. She has also been an expert presenter at the SNA's Annual National Conference (ANC). She doesn't just teach the classes, she has authored most of the curriculum as well.

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For 28 years the FAME Awards have been honoring school nutrition professionals who raise the industry standards by tackling challenges within their school districts and communities. This prestigious program is sponsored by Basic American Foods, Schwan's Food Service, Inc. and Tyson Foods, Inc. For more event details, visit www.fameawards.net or www.facebook.com/fameawards.

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